

MET1.0025



COPY OF PAPERS
ORIGINALLY FILED

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bentolila, et al.

For: SYSTEM, METHOD, AND SOFTWARE
APPLICATION FOR TARGETED
ADVERTISING VIA BEHAVIORAL
MODEL CLUSTERING, AND
PREFERENCE PROGRAMMING BASED
ON BEHAVIORAL MODEL CLUSTER

Application No.: 10/043,714

Filed: January 9, 2002

July 15, 2002

Los Angeles, California 90067

TRANSMITTAL LETTER

Assistant Commissioner for Patents
Washington, D.C. 20231

ATTENTION: Initial Patent Examination Division

Dear Sir:

RECEIVED

JUL 31 2002

OFFICE OF PETITIONS

In response to the Notice to File Missing Parts mailed February 15, 2002, enclosed is an original, partially executed Declaration and Power of Attorney, a Petition for Filing of Behalf of Non-Signing Inventor Under 37 CFR 1.47(a) with a Petition fee of \$130.00, and a Request for a 3 Month Extension of Time with a check in the amount of \$460.00 to be filed in the above-referenced case. Also attached is our check in the amount of \$65.00 to cover the necessary late filing fee of the Declaration. Please charge any additional fees or deposit any overpayment to our Deposit Account No. 19-1995. A copy of this letter is enclosed for that purpose.

Very truly yours,

SHERMAN & SHERMAN

Kenneth L. Sherman
Reg. No. 33,783
2029 Century Park East, 17th Floor
Los Angeles, CA 90067
Telephone: (310) 789-3200

CERTIFICATE OF MAILING - I hereby certify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to the:
Assistant Commissioner for Patents, Washington, D.C. 20231 on July 15, 2002.

Evelyn Menjivar
(Type or print name of person mailing paper)
G:\KLS\MET1\MET1.0025\Res2\Miss.Pts

(Signature of person mailing paper)

SHERMAN & SHERMAN

ATTORNEYS AT LAW

DOCKET NO. MET1.0025

PATENT APPLICATION

Full name of sole or third inventor: Labach, K. [initials]

Inventor's signature: [Signature]

Residence: 1360 Hyde Street #15, San Francisco, California 94109

Date: 3/15/02

Citizenship: Indian

Post Office Address: Same as above

Full name of sole or fourth inventor: Richard R. Thompson

Inventor's signature: [Signature]

Residence: 349 Lower Viewers Circle, Fremont, California 94539

Date: 3/15/02

Citizenship: British

Post Office Address: Same as above

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to:
Assistant Commissioner for Patents, Washington, D.C. 20231 on 3/15/02Evelyn Menjivar
(Type or print name of person mailing paper)[Signature]
(Signature of person mailing paper)

G:\KLS\MET1\MET1.0025\COMBDEC.25

RECEIVED

JUL 3 1 2002

OFFICE OF PETITIONS



Creation date: 04-15-2004
Indexing Officer: RROBINSON - RHODA ROBINSON
Team: OIPEBackFileIndexing
Dossier: 10043714

Legal Date: 02-07-2003

No.	Doccode	Number of pages
1	LET.	1

Total number of pages: 1

Remarks:

Order of re-scan issued on